

# PRODUCT TERM SHEET: ADVANCED ADS A2 SUBSCRIPTION

Version 2026.1 – Specific Terms of Service

## 1. SCOPE OF APPLICATION AND HIERARCHY

This Product Term Sheet ("Term Sheet") defines the technical and commercial specifications for the Advanced Ads A2 Subscription. These terms supplement the General Terms and Conditions (GTC) of Advanced Ads GmbH. In the event of a direct conflict between the GTC and this Term Sheet, the provisions of this Term Sheet shall prevail regarding the A2 Subscription.

## 2. DEFINITIONS

"Legacy Installation": Any software environment (WordPress, PHP, or Database) that falls outside the Support Window defined in Section 4.

"Maintenance Period": The duration for which a specific version of the A2 Plugin receives security and compatibility updates.

"Major Release": A version of WordPress denoted by the first two sequences of the version number (e.g., 6.4, 6.5).

## 3. LICENSE GRANT AND USAGE LIMITS

(a) Activation Limits: The license is granted for the specific number of production domains ("Live Sites") identified at the time of purchase. Activation on a production domain grants the right to receive automated updates and technical support for that specific domain. (b) Development Environments: The Client is permitted to activate the software on an unlimited number of non-public, local, or staging environments, provided these are used exclusively for testing and development of the licensed production domains. (c) Transferability: Licenses are non-transferable to third parties without the prior written consent of Advanced Ads GmbH.

## 4. TECHNICAL COMPATIBILITY AND "SUPPORT WINDOW"

To maintain the integrity, security, and performance of the A2 ecosystem in 2026, the following maintenance policy applies: (a) The Rolling Support Window: Advanced Ads GmbH provides full compatibility and technical support only for:

The current Major Release of WordPress and the two (2) immediately preceding Major Releases.

PHP versions currently receiving Active Support or Security Support from the PHP Group (Official PHP Supported Versions). (b) Legacy Disclaimer: Usage of the A2 Subscription on Legacy Installations is at the Client's own risk. Advanced Ads GmbH is under no contractual

obligation to develop patches, provide bug fixes, or offer technical assistance for issues arising from or exacerbated by Legacy Installations. (c) Forced Obsolescence: Advanced Ads GmbH reserves the right to deprecate specific plugin features that rely on obsolete third-party APIs or insecure web standards, provided that such deprecation does not nullify the core functionality of the plugin.

## 5. SERVICE LEVEL AGREEMENT (SLA) FOR TECHNICAL SUPPORT

(a) Availability: Support is provided via the official helpdesk/email during business hours (09:00 to 17:00 CET, Monday through Friday), excluding German national and regional public holidays (Brandenburg/Berlin/Mecklenburg-Vorpommern as applicable). (b) Response Times: Advanced Ads GmbH aims to provide an initial response to support inquiries within 48 business hours. This is an objective, not a guaranteed "fix-time." (c) Scope of Service: Support is limited to the functionality of the A2 Plugin itself. It does not include:

1. Debugging of custom PHP, JavaScript, or CSS code added by the Client.
2. Fixing conflicts caused by third-party themes or plugins that violate WordPress Coding Standards.
3. General WordPress administration or server-side performance optimization.

## 6. RENEWAL, CANCELLATION, AND REFUNDS

(a) Subscription Term: The A2 Subscription is a recurring contract with a standard term of twelve (12) months. (b) Termination (B2C/German Law): Pursuant to the Gesetz für faire Verbraucherverträge, if the Client is a consumer, the contract will automatically renew after the initial term. However, the Client may terminate the renewed contract at any time with a notice period of one (1) month. (c) Pro-rata Refunds: In the event of a mid-term termination under Section 6(b), the Client is entitled to a pro-rata refund of the pre-paid annual fee for the remaining full months of the term. (d) Refund Policy: The "30-Day Money-Back Guarantee" applies only to the initial purchase. Renewals and upgrades are non-refundable unless required by mandatory statutory law.

## PRODUKTDATENBLATT: ADVANCED ADS A2 (DEUTSCHE FASSUNG)

### §1. ANWENDUNGSBEREICH

Dieses Produktdatenblatt ergänzt die AGB der Advanced Ads GmbH. Bei Widersprüchen zwischen den AGB und diesem Datenblatt gehen die hierin enthaltenen Regelungen für das A2-Abonnement vor.

### §2. WARTUNGS- UND KOMPATIBILITÄTSRICHTLINIE

(1) Unterstützte Umgebungen: Advanced Ads gewährleistet die Kompatibilität des A2-Plugins nur für die aktuelle WordPress-Hauptversion sowie die zwei (2) vorhergehenden Major-Releases. (2) PHP-Versionen: Support wird nur für PHP-Versionen gewährt, die zum Zeitpunkt der Anfrage offizielle Sicherheitsupdates der PHP-Gruppe erhalten. (3) Legacy-Systeme: Es besteht keine Verpflichtung zur Fehlerbehebung oder zum Support für Installationen auf veralteten Systemen ("Legacy-Installationen").

### §3. KÜNDIGUNG UND ERSTATTUNG

(1) Laufzeit: Das Abonnement hat eine Erstlaufzeit von 12 Monaten. (2) Kündigung: Nach Ablauf der Erstlaufzeit kann der Kunde (sofern Verbraucher) den Vertrag jederzeit mit einer Frist von einem Monat kündigen. (3) Erstattung: Im Falle einer Kündigung nach §3 (2) erfolgt eine zeitanteilige Erstattung der bereits gezahlten Jahresgebühr für die verbleibenden vollen Monate.